

DETOX & ANTI-POLLUAGING
New Urban Skin Care Technology





NE®VI°





If you decide or must settle for an urban lifestyle with increased environmental pollution, you will gradually experience the negative influences and health complaints "up close": premature skin aging, profound skin disorders, color irregularities or redness, as well as hair loss. Therefore, you should deal early with detox and set the sails differently to protect your skin.

The NEOVI team has been working on the topics of <u>Detox</u> and <u>Antipollution</u> for a long time to develop revolutionary formulas for the future of health and aesthetics.

We are pleased that we are working in this path in a creative way to find a solution to prevent the invisible, adverse and late effects of pollution.

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EYELASH AND EYEBROW ACTIVATING SERUM WITH HYALURON 2 x 3 ml



DESCRIPTION:

NEOVI Two in One eyelash and brows activating serum, with the exclusive active ingredient lipo-oligo peptides, is a prostaglandin-free, nurturing and protective activating serum, which ensures effective keratin production of eyelashes and eyebrows. The aim is to stimulate eyelash and eyebrow growth and increasing hair density in daily use. The eyelash and brow growth phase lasts 4-12 weeks. Thanks to its hyaluronic acid content, the serum provides intense hydration at the same time. NEOVI Two in One eyelash and brows activating serum is the perfect assistant for fine, thin and fading eyelashes and eyebrows. Due to eyelash extension, negative environmental influences, prescription drug use or toxins, unbalanced diet or make-up and make-up remover, are weakened and should be regenerate.

The eyelash and eyebrow treatment is an excellent care for sensitive eyes, in case of eyelashes and eyebrow loss, during and after chemotherapy, before and after pregnancy also suitable for nursing mothers, for contact lenses users, after laser treatment, after permanent make-up, after dyeing eyelashes and eyebrows, as pre- and post-treatment of eyelashes during eyelash extensions.







PRODUCT BENEFIT:

perfectly helps in case of fine, thin and fading eyelashes and eyebrows, as a consequence of:

- •eyelash extension processes
- negative environmental influences
- medication
- unbalanced diet
- use of makeup and make-up remover
- oxidative damages

WITHOUT:

- hormones (prostaglandin derivatives)
- genetically modified ingredients
- parabens
- silicones
- paraffins
- fragrances
- Animal Experiments

INGREDIENT CONCEPT:

- **Lipo-oligo peptide:** activates keratin production (the main component of eyelashes- and eyebrows hair).
- Complex consisting of: **hyaluron**, **biotin**, **propandiol** and **niacin amide** Donates the eyelash and brow hair, in addition to moisture, also more elasticity and smoothness with a preventative effect against brittleness and loss of eyelash and eyebrow hair.
- With the help of regenerative medicine research, the stem cells in the eyelid area are activated with caring substances **zinc chlorides**, **green tea** and **larch wood extract**.
- The serum is rich of hydrating complexes such as **hyaluronic acid**, **acetyl tetrapeptide-3** and **red clover extract** in order to stimulate collagen synthesis as a major component of the extracellular matrix and extend the life cycle of the eyelash and eyebrow hairs.
- A herbal complex of **Baikal skullcap**, **soy** and **wheat germ** protects the eyelashes and eyebrows from harmful effects of external factors such as environmental factors, use of prescription drugs or toxins. Above all, the serum guarantees the care and nutrition of the eyelashes with antiseptic effects and protects against oxidative damages.









APPLICATION:

Apply NEOVI two in one eyelash and eyebrow activating serum with the precise brush, on the upper and lower lashes as well as on the eyebrows. After a few seconds, the serum is absorbed and the nutrients are activated. The serum may be applied to the clean and dry eyelid and eyebrows a maximum of twice a day, morning and evening. Regular use nourishes and protects eyelashes and eyebrows and stimulates the natural growth of eyelashes and eyebrows.



INGREDIENTS:

6 mle | 0.1 fl. oz.

AQUA (WATER), GLYCERIN, BUTYLENE GLYCOL, PROPANEDIOL, PANTHENOL, MYRISTOYL, PENTAPEPTIDE-17, SODIUM HYALURONATE, BIOTIN, NIACINAMIDE, ZINC CHLORIDE, LARIX EUROPAEA WOOD EXTRACT, ACETYL TETRAPEPTIDE-3, TRIFOLIUM PRATENSE (CLOVER) FLOWER EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT, SCUTELLARIA BAICALENSIS ROOT EXTRACT, GLYCINE SOJA (SOYBEAN) GERM EXTRACT, TRITICUM VULGARE (WHEAT) GERM EXTRACT, LACTIC ACID, CAPRYLYL GLYCOL, ARGININE, GLYCINE, SERICIN, TROPOLONE, CALCIUM GLUCONATE, HYDROXYETHYLCELLULOSE, 1,2-HEXANEDIOL, DEXTRAN, SODIUM CHLORIDE, CITRIC ACID, DISODIUM EDTA, GLUCONOLACTONE, BENZOIC ACID, SODIUM BENZOATE, POTASSIUM SORBATE, SODIUM METABISULFITE











